INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH MAHARSHI DAYANAND UNIVERSITY, ROHTAK, INDIA

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Subject: List of Papers Scheduled for Presentation on March 2, 2017

It is for information of the participants of the international conference "Startup India Recipe for Inclusive Entrepreneurship and Innovation: Issues and Challenges " that a serial number has been assigned to all those research papers which were submitted within stipulated time period and accepted for presentation on first day of the conference. The authors listed below are requested to note their serial number which will be used for their registration for presentation of the papers. Due to tightness of schedule only 180 papers will be presented on the first day of the conference. The serial number of papers scheduled for second day, papers of the international participants and those received after due date will be provided on March 2, 2017, at 9:00 A.M.

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3	Inclusive Entrepreneurship and Innovation Through Education	Dr. Sachin Kumar Ms. Deepshikha Saxena
4	Women Entrepreneurship In India: Opportunities And Challenges	Ms. Sushila Research Scholar
5	An Pragmatic Study : Escalating Trends of E- Commerce In India	Abhishek Kumar Singh (Research Scholar)
6	Startup India – A Flagship Initiative for Nurturing Economic Growth & Entrepreneurship	Suman Goel Dr. Raj Kumar
7	Female Capital Formation Through 'Stand-Up India'	Shakuntla Dangi Research Scholar
8	A Study on The Issue And Financing Challenges Faced By The Startups In India	Jyoti Rani
9	Corporate Social Responsibility and Competition Law In India	Dr. Surender Mehra* Dr. Jaswant Saini**
10	Study of Telecommunication Framework For Understanding Mobile Broadband Innovation Dr. Ajai Pal Sharma, Assistant Professor, Department Of Management Studies, Central University of Haryana, Mahendergarh	Arun Yadav, Research Scholar, Department Of Management Studies, Central University Of Haryana, Mahendergarh
11	Entrepreneurships and start-up India Dr Nitu Nimbrain Assistant Professor Institute of Hotel and Tourism management M D University, Rohtak	Dr. Manoj Kumar Assistant Professor Department of Commerce M D University, Rohtak
12	Entrepreneurial Culture, Regional Innovativeness and Economic Growth	Meera
13	Need and Scope of 'START UPs' in effective implementation of e-Governance in India	Dr. Prateek Gupta, Dr. Deepa
14	A Analysis on Essential Policy Measure for Supportive Social Enterprises	Neelam Pro. Santosh Nandal
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16	Environment For Social Enterprise	Preeti
17	Entrepreneur And The Law in India – A Critical	Hemant Kumar Yadav
18	Analysis Entrepreneurial Finance and Innovation	Dr. Anita Gupta
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20	Impact of Demonetization on Entrepreneurship	Amanpreet, Dr. Anupama Bains,
21	Start Up India	Jitender Pravesh
22	Factors Affecting The Success Or Failure Of Entrepreneurs	Prof. Pardeep Ahlawat ¹ and Pankaj Kumar ²
23	Startup India Programme: Creating Opportunities	*Dr. Surbhi Jain
24	Confirming The Role Of Gender And Family Background For Entrepreneurial Intention Among Undergraduate Students	Dr.Shavita Deshwal
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27	Business Incubation and start-ups in India: a review	Dr. Seema Malik,
28	Issues and Challenges for Development of Entrepreneurship in India	Sonia Hooda, JyotiSangwan,
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31	Women Entrepreneurs and Entrepreneurship Environment of Northern Part of Haryana: An Analysis	Dr. Pinki Yadav Dr. Suneyna
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39	Women Entrepreneurship in Rural India: Road toInclusive GrowthMs. Aastha JainM.Com StudentDepartment of Commerce, Vaish MahilaMahavidyalaya, Rohtak, Haryana26aasthajain@gmail.com	Dr. Reeti Gupta Assistant Professor Department of Commerce, Government College Israna, Panipat, Haryana
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	Professor Rajbir Singh, Department of Management Studies, Deenbandhu Chhotu Ram University of Science and Technology, Murthal, Sonipat (Haryana)	Science and Technology, Murthal, Sonipat
	and Dr. Satpal, Assistant Professor, Department of Management Studies, Deenbandhu Chhotu Ram University of Science and Technology, Murthal, Sonipat (Haryana)	(Haryana)
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53	Role Of Entrepreneurial Activities In Socio-Economic Development In India	Ritu Rani And Naresh Kumar
54	Corporate Social Responsibility: A Mandatory Requirement In India	Dr. Arun Kumar Kusum Yadav
55	Startup India: Entrepreneurship And Social Inclusion **Preeti Jain Assistant Professor Deptt. Of Commerce Hindu Girls College, Sonepat	*Meenakshi Verma Student Hindu Girls College, Sonepat
56	Entrepreneurship and Start-up Initiative in India	Ritesh Kumar
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65	Financial Operational Challenges for Inter-Banks in the Present Economy	Rashi Malik Research Scholar Department Of Management Crs University, Jind-126102 (Haryana)
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68	Corporate Social Responsibility Perception Perceived by Startups in Haryana Arpana Singh Research Scholar School of Management G.D Goenka University Sohna	(Prof)Dr. Tanuja Kaushik * Professor and HoD School of Management G.D Goenka University Sohna Gurgaon Road, Gurgaon, Haryana 122103
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74	Challenges Faced By Young Entrepreneurs	JYOTI M.Phil. Student
75	Empowering India Through New Start-Up Technopreneurs J. Priyadharshini, Mcs., M.Phil., Mba., Head And Associate Professor Of Commerce Ajk College Of Arts & Science, Coimbatore, Tamil Nadu	M. Selladurai, M.Com (Ca)., M.Phil., Doctoral Research Scholar, Department Of Commerce, Periyar E.V.R. College (Autonomous), Tiruchirappalli, Tamil Nadu
76	Challenges Faced By New Entrepreneurs Ravinder Singh Senior Manager	Annu Senior Research Fellow Department Of Economics

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77	Family, Education And Entrepreneur Intention In India	*Dr. Nidhi Assistant Professor U.I.L.M.S. Gurgaon **Krishna Kumari (Correspondent Author) Research Scholar U.I.L.M.S, Gurgaon
78	Replacement Of Cash And Paper Money Through Plastic Money In India	Rajni Kumari Ex. Research Scholar, Department Of Political Science, M.D. University, Rohtak
79	University Students' Entrepreneurial Attitude In Relation Their Socio-Economic Status Central University Of Rajasthan, Bandrasindri, Kishangarh, Ajmer, Rajasthan (India)	Dr Gobind Singh Gure Assistant Professor, School Of Education,
80	Pearl Millet Products: As An Enterprise For Rural Women *** Professor Department Of Extension Education And Communication Management CCS Haryana Agricultural University, Hisar-125004 (Haryana), India	Preeti Malik*, Vinita Jain**And S.K Varma*** *Ph.D Scholar, **Principal Extension Specialist,
81	Rural Entrepreneurship Development in India	Dr. Surender Dahiya
82	Women Entrepreneurship in India	Dr. Neelam Kadyan,
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87	PULLULAN A TOOL FOR YOUNG BIOENTREPRENEURS IN ASIAN BIOECONOMY AND BIOBUSINESSES ² Department of Biotechnology Central University of Haryana, Mahendergarh-123031 Haryana-INDIA	Kashyap Kumar Dubey ^{1'2} , Parul ¹ ¹ Microbial Process Development Laboratory University Institute of Engineering and Technology MaharshiDayanand University, Rohtak- 124001 Haryana, INDIA
88	Role Of Women Entrepreneurs In Economic Development Of India	Nirmla Rani Prativindya Dr.Rajiv Kaushik
89	Unemployed Youth And Innovation	Mrs. Sushila Asst.Prof.Economics Govt.College Sidhrawali
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97	Drivers And Barriers Of Women Entrepreneurs In India	Dr. Seema Singh ⁽¹⁾ Ritu Hooda ⁽²⁾
98	Group Based Micro-Enterprise Development Programmes In Rural India: Performance And Challenges	Dr. Vikas Batra Assistant Professor Department Of Economics
99	Entrepreneurship: To Empower Women	Dr. Poonam Singh HOD & Vice Principal
100	Entrepreneurship And Social Inclusion Mr. Sagar Jain Student Of M.Com. Aggarwal College Ballabgarh Faridabad, Haryana	Ms. NIDHI GOYAL Assistant Professor In Commerce Department Aggarwal College Ballabgarh Faridabad, Haryana
101	Social Entrepreneurship- Prospects And Challenges	Dr. Sonu Asst. Prof., Faculty Of Law, MDU Rohtak
102	Effectiveness Of Advertisement On Toothpaste Product: A Case Study In Jhajjar District	Anjali Siwach Associate Professor, Govt. College, Panchkula Dr. Ashok Kumar Assistant Professor, IMSAR, MDU, Rohtak
103	Startup India - An Innovative Idea For New Entrepreneurs Dr. Ashok Kumar Assistant Professor, IMSAR, MDU, Rohtak	Madhu Bala Research Scholar, Department Of Education, MDU, Rohtak.
105	Start-Up Projects In India: Prospects And Challenges	Alka, Research Scholar Indira Gandhi University, Meerpur Rewari (Haryana)
106	Startup India: Challenges and Opportunities	Dr. Aditi Sharma Mrs. Manju Garg,
107	Start up India – a new Paradigm for young entrepreneurs	Poonam, Assistant Professor
108	 Benefits Provided to Startups by 'Startup India Plan' for Patenting their Innovation Assistant Professor, Department of Microbiology, Maharshi Dayanand University, Rohtak (Haryana) Assistant Professor, Vaish College of Education, Rohtak (Haryana) 	Sanjay Kumar ¹ , Pooja Gulati, Madhu Sahni ² , Rajeev Kumar Kapoor ^{1*}
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110	Sustainable Development And Inclusive Growth In India	Dr Ajay Mittal, Asst. Professor, Management Deptt. Hindu College, Sonepat

111	Micro Finance And Economic Empowerment Of Women: Problems And Challenges	*Seema Devi **Savita Rani ***Manju Devi
112	Challenges And Opportunities Of Corporate Social Enterprise Development	Shalu Juneja, Assistant Professor, HIMT Ashumani Bhatia, Assistant Professor, HIMT
113	A Role of Self Help Group as Entrepreneur in Mewat District	Jasvinder Singh (SRF)* Imsar Mdu Rohtak Prof. RajKumar** Imsar Mdu Rohtak
114	SWOT Analysis of an Entrepreneur Ravi Jaitam Mahendra, Research Scholar Department of Political Science MDU Rohtak Dr. Rakesh Kumar, Department of Political Science MDU Rohtak	Chirag, Research scholar Imsar, Mdu Rohtak
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116	Innovation and Entrepreneurship :- A key tool to educate poverty of backwardness	Dr. Satish Kumar (Ass. Professor) IGU, Meerpur
117	IMPACT OF DEMONETIZATION ON INDIAN ECONOMY Sangeeta Yadav Research Scholar	Richa M.Com and NET V.P.O. – Baiyanpur Distt. Sonepat (Hr.)
118	Women Empowerment Through Enterpreneurship Initiatives In Haryana: Challenges And Prospects **Sawitri Devi, School Information Manager, Gurgaon (Haryana)	*Rashmi, Research Scholar, Deptt. Of Management, M.D.University, Rohtak (Haryana)
119	Creating An Enabling, Supportive Environment For The Social Enterprise Sector In India	Vivek Kumar Research Scholar
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121	Women Entrepreneurship in India: Issues and Challenges ² Assistant Professor, Department of Management Studies.Deenbandhu Chhotu Ram University of Science & Technology. Murthal, Sonipat, Haryana, India.	Parveen Kumar ¹ and Pankaj Kumar ² ¹ Assistant Professor, Department of Management Studies Deenbandhu Chhotu Ram University of Science & Technology. Murthal, Sonipat, Haryana, India
122	Startup India & Inclusive Growth - A New Paradigm for Young Entrepreneurs Dr. A.S Boora** Dean & Director IMSAR	Manisha* Senior Research Fellow, IMSAR, MDU
123	Enhancing Capabilities of Startup through Digitalization **Kirti (Corresponding author) Research Scholar,IMSAR, M.D.University	*Professor Satyawan Baroda, IMSAR, M.D.University, E-mail: Satyawanmdu@gmail.com
124	Women Entrepreneurship And Start Up In India: – A Way To Success Sarika Research Scholar, Institute Of Management Studies And Research (IMSAR) M.D.U.ROHTAK, Haryana	Dr. Raj Kumar Professor, Institute Of Management Studies And Research (IMSAR) M.D.U. ROHTAK, Haryana
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	Growth Kanwaljeet, Research Scholar, IMSAR, Maharishi Dayanad University, Rohtak(Kanwaljeet123@Yahoo.Com	Dept. Of Business Administration, Chaudhary Devi Lal University, Sirsa (Duhan.Krishan@Gmail.Com)
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130	The Role of Entrepreneurship on Growth of Economy ***Mr. Vijay Deswal, Research Scholar, IMSAR, M.D.University, Rohtak.	*Dr. Garima Dalal, AssistantProfessor,IMSAR,M.D.University, Rohtak. **Ms. Pooja Vyas, Research Scholar, IMSAR, M.D.University, Rohtak.
131	Marketing Strategies For Entrepreneurs In Small Scale Industries	Anju , Research Scholar, IMSAR, Mdu Mukesh, Research Scholar, IMSAR, Mdu
132	RoleOfSocialEntrepreneurshipInEconomicDevelopmentMs.Saveen Kumari, Research Scholar, IMSAR, MDURohtakMs.Taniya Malik, Research Scholar, Faculty Of Law.Delhi University	Dr. Garima Dalal, Assistant Professor, IMSAR, MDU Rohtak
133	CREATING AN ENABLING, SUPPORTIVE ENVIRONMENT FOR THE SOCIAL ENTERPRISE SECTOR IN INDIA Sunil Kumar Principal, Govt. Polytechnic, Hisar hodsunil@gmail.com	Dr. Sonia Asst. Prof. IMSAR, MDU, ROHTAK Sonia Research Scholar, IMSAR MDU, Rohtak, Haryana Sunny Pannu Lecturer, Govt. Polytechnic, Hisar
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135	Start Up India: An Outlook	Megha Narang, Guest faculty, IMSAR, M.D.U, Rohtak
136	Women Entrepreneurship in India-Problems And Prospects Satinder Bal Gupta Associate Professor, Indira Gandhi University,Meerpur,Rewari India	Monika Gupta Assistant Professor, Vaish College, Rohtak, Haryana, India.

137	Startup India: A Revolutionary Step for New Entrepreneur	Rupesh Kumar Research Scholar in Department of Economics in Indira Gandhi University, Meerpur Rewari
138	Innovation for the economically-backward youth 3. Mrs. Kusum Kundu, Asst Professor – Commerce Department	 Mrs. Deepti, Asst Professor – Commerce Department Mrs. Charu Midha, Asst Professor – Commerce Department
139	Startups India: A long journey to be succeedAshok KumarScholar (IMSAR)Rohtak	Dr. Sonia Assistant Professor (IMSAR)
140	Startup India: A Roadmap For Inclusive Growth	Dr. Divya Sharma Inna
141	Entrepreneurship & Social Inclusion Sonia Ph.D. Research Scholar, Department of Education, M.D.U., Rohtak	Dr. Sarita Assistant Professor- II, Department of Education, M.D.U., Rohtak
142	Entrepreneurship: Opportunities And Challenges In India Sunita Yadav Assistant professor, Department of Management, IGU, Meerpur, Rewari	Dr. Ravindra Assistant professor, Department of Commerce, IGU,Meerpur, Rewari.
143	Entrepreneurship: As Tool for Economic Development Vaish College of Engineering, Rohtak Chinu Gupta Ex-Extension Lecturer, I. G. College, Tohana Dist. – Fatehabad	Arjun Gupta Assistant Professor, Dept. of Management Studies,
144	Start Up India – A New Paradigm For Young Entrepreneurs	Poonam Assistant Prof. Of Economics Hindu Girls College Sonipat (Haryana)
145	Entrepreneurship Development And Innovation In Today's World ** Research Scholar, Imsar, Maharshi Dayanand University, Rohtak	* Ravin Kadian And **Aarti * Junior Research Fellow, Imsar, Maharshi Dayanand University, Rohtak
146	Industry-Academia Partnership—Fostering Innovation And Startups	GOURAV Former Student, Govt.P.G.College, Jind (HR)
147	Affiliation Between Creativity And Innovation Towards Entrepreneurship	Mr. Sitender Rathi, Research Scholar, Imsar, M.D.University, Rohtak
148	Food Processing Industry: A Promising Panacea For Start-Up India Programme	Jyotika Dhankhar, Assistant Professor, Deptt. Of Food Technology, MDU, Rohtak
149	Rural Tourism- A Channel For Rural Economic Growth In India	¹ Dr. Deepak Gupta, Assistant Professor In Commerce, Indira Gandhi University, Meerpur, Rewari. ² Ms. Silky
150	Imprint Of Entrepreneurship On Economic Expansion In India: A Critical Study **Ms. Sheeba Kadyan, Guest Faculty, IMSAR,M.D.University, Rohtak	*Dr. V.K.Kaushik, Professor, TIT&S, Bhiwani

151	Indian Entrepreneurship And The Challenges To India's Growth Jyoti Faculty Member In Maharani Kishori Jat Kanya Mahavidyalya Rohtak	Lalita Faculty Member In P.T N.R.S Gc, Rohtak
152	Effect Of Startup India Scheme On Entrepreneurship In Haryana	Dr. Hardeep Assistant Professor Department Of Commerce JCD Memorial PG College Sirsa
153	RoleOfWomenEntrepreneursInEconomicDevelopmentYogitaYogitaResearch Scholar Imsar Mdu RohtakKavitaLecturer Govt. Polytechnic Hisar	Dr. Sonia Assistant Professor IMSAR MDU Rohtak
154	Problems And Prospects Of Women Entrepreneurship In India	Ms Priyanka, Assistant Professor Deptt Of Commerce, Pt J.L.Nehru Govt (P G) College FARIDABAD, HARYANA
155	Women Empowerment Through Enterpreneurship Initiatives In Haryana: Challenges And Prospects	*Rashmi, Research Scholar, Deptt. Of Management, M.D.University, Rohtak (Haryana) **Sawitri Devi, School Information Manager, Gurgaon (Haryana)
156	Problems And Prospects Of Women Entrepreneurship In India	Problems And Prospects Of Women Entrepreneurship In India
157	Role Of Innovation In Entrepreneurship	Tapendar Kaushik (Astt.Prof God Brahman Clg) Preeti• (Student M.Com M.D.U Rtk)
158	Entrepreneurship Challenges In India	Tarun Kumar Sharma Lecturer Govt. Polytechnic Hisar Ila Indoria, Jjtu Jhunjhunu Monika Student Of Jaat College Rohtak
159	Start up India: A New Paradigm For Women Entrepreneurs	Ms. Poonam Assistant Professor In Commerce, Govt. College, Jatauli, Haily Mandi.(Gurugram)
160	Micro, Small And Medium Enterprises: A Critical Studyof Pmegp Scheme	Savita Rani Research Scholar, Commerce Department, Mdu, Rohtak
161	Social Entrepreneurship In India: A Way To Bring Social Change	Dr. Seema Singh* Seema Devi**
162	Start up India: Role Of Educational Institutions Himanshi Jain Assistant Professor Vaish College Of Engineering, Rohtak	Vanita Jrf Research Scholar (Imsar, M.D.U Rohtak, Haryana (India)
163	Women Entrepreneurship in India: Challenges & Opportunities Anju JRF, Research Scholar (IMSAR, M.D.U Rohtak, Haryana (India) anju.raman984@gmail.com	Prof. Pardeep Ahlawat Director of Rusa, (IMSAR, M.D.U, Rohtak, Haryana (India) p_ahlawat@yahoo.com

164	Role Of Motivation In Development Of	Dr. Mukesh Kumar
104	Entrepreneurship Spirit Ms.Poonam Sharma	Associate Professor, Department Of Commerce
	Research Scholar, Department Of Commerce NIMS University Jaipur (Rajasthan)	NIMS University Jaipur (Rajasthan)
165	The Socio - Cultural And Economic Effect On The Development Of Women	Dr. Anshu Faculty In
	Entrepreneurs In Haryana Department Of School Of Business Management Footwear Design And Development Institute, Rohtak (Haryana)	
166	Entrepreneurial Opportunities In Contemporary Business Environment	Hansa Verma Extension Professor Department Of Commerce Dronacharya Govt. College
167	Entrepreneurship And Start-Up Initiative In India	Ritesh Kumar Research Scholar (M.D.U) Postal Address: H/W No. 348/20, Saini Pura, Rohtak (Haryana)
168	Problems and Prospects of Startup India Initiative	Devender Singh Reena Research Scholar M.D.U
169	Measuring current performance of Indian Biotechnology Industry: An Empirical Study ** M.Phil Student, Department of Commerce, BhagatPhool Singh Mahila Vishwavidyalya KhanpKalan (Sonepat), Haryana-131305, E-mail: lalita.d.pahal@gmail.com	Dr. Bhavna Sharma* and Lalita Rani *Assistant Professor, Department of Commerce, BhagatPhool Singh Mahila Vishwavidyalya KhanpurKalan (Sonepat), Haryana-131305
170	Startup India – A conceptual study on Entrepreneurship Development in India	Sudha Dua Guest Faculty Imsar Mdu Rohtak
171	Enhancing Capabilities of Startup through Digitalization	*Professor Satyawan Baroda, IMSAR, M.D.University **Kirti (Corresponding author) Research
172	Startup India Campaign: Some Ecological and Environmental Concerns	Scholar,IMSAR, M.D.University S S Yadav Department of Botany, Maharshi Dayanand University, Rohtak (Haryana) India 124001
173	An Analytical Study of A Mirage of Indian Women as Entrepreneurs	Dr. Dalbir Singh Kaushik Associate Professor in Department of Commerce G.B.D College, Rohtak (Haryana) Vijayta,M.com, Student,G.B.D. College, Rohtak
174	Women Entrepreneurship and Start Up In India: – A Way to Success Sarika Research Scholar, Institute of Management Studies and Research (IMSAR) M.D.U.ROHTAK, Haryana	Dr. Raj Kumar Professor, Institute of Management Studies and Research (IMSAR) M.D.U. ROHTAK, Haryana
175	Startup India: An Overview of Government Initiative	Prof. Neelam Jain [*] Ms. Anju** *Professor IMSAR, M.D.U. Rohtak **Research scholar, IMSAR, M.D.U. Rohtak

176	Startup India: Challenges and Opportunities Meerpur, Rewari and K.L.P College, Rewari.	Dr. Aditi Sharma Manju Garg, Assistant Professor Commerce Department
177	Entrepreneurship in Haryana: Past and Present	Indira Gandhi University, * Dr. Madan, Asst. Prof.
		S. D. College, Ambala Cantt
178	Corporate Social Responsibility: A Propeller to Startups Ms. Nidhi Gupta Assistant Professor, Department of Management Aggarwal College Ballabgarh E-mail Id.: nidhigupta.pite07@gmail.com Contact No. 07042174840 Ms. Purnima Student, MA (Economics-Previous) Aggarwal College Ballabgarh	Dr. Shilpa Goel Dean and HOD, Department of Management Aggarwal College Ballabgarh E-mail Id.: shilpagoels@gmail.com Contact No. 09818999860
179	Startup India - Opportunities and Challenges for the Entrepreneur Mr. Kapil Aggarwal Research Scholar Institute of Management Studies and Research, Maharishi Dayanand University, Rohtak, Haryana, India	Dr. Karamvir Sheokand Assistant Professor Institute of Management Studies and Research, Maharishi Dayanand University, Rohtak, Haryana, India
180	Woman Entrepreneurship in India Opportunities and Challenges	Dr. Ashok Kumar, Assistant professor, IMSAR, MDU Rohtak, Suman Rani, Research scholar, IMSAR, MDU Rohtak